

CONTRACT



WUAB
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

Contract / Revision		Alt Order #
793559 /		06224650
Product		
CROSSROADS GPS		
Contract Dates	Estimate #	
07/30/12 - 08/03/12	732	
Advertiser	Original Date / Revision	
Crossroads GPS	08/02/12 / 08/02/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WUAB	Teresa Difuria	Telerep-Philade
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
	12	11
Agency Ref	Advertiser Ref	

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
1	WUAB	08/03/12	08/03/12	M-F 7-730p	7-730p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		07/30/12	08/05/12	----1--				1	\$475.00		
2	WUAB	08/03/12	08/03/12	M-F 730-8p	730-8p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		07/30/12	08/05/12	----1--				1	\$525.00		
E 3	WUAB	07/30/12	07/30/12	M-F 7-730p	7-730p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		07/30/12	08/05/12	1-----				1	\$475.00		
E 4	WUAB	07/30/12	07/30/12	M-F 730-8p	730-8p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		07/30/12	08/05/12	1-----				1	\$525.00		
5	WUAB	08/02/12	08/02/12	M-F 7-730p	7-730p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		07/30/12	08/05/12	---1---				1	\$475.00		
6	WUAB	08/02/12	08/02/12	M-F 730-8p	730-8p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		07/30/12	08/05/12	---1---				1	\$525.00		
7	WUAB	07/31/12	07/31/12	M-F 7-730p	7-730p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		07/30/12	08/05/12	-1-----				1	\$475.00		
8	WUAB	07/31/12	07/31/12	M-F 730-8p	730-8p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		07/30/12	08/05/12	-1-----				1	\$525.00		
9	WUAB	08/01/12	08/01/12	M-F 7-730p	7-730p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		07/30/12	08/05/12	--1----				1	\$475.00		
10	WUAB	08/01/12	08/01/12	M-F 730-8p	730-8p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		07/30/12	08/05/12	--1----				1	\$525.00		
N 11	WUAB	08/03/12	08/03/12	Late News M-F	10-11p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:											

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		07/30/12	08/05/12	-----1--				1	\$650.00		
N 12	WUAB	08/03/12	08/03/12	M-F 10-11a		10-11a	:30			NM	
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week:	07/30/12	08/05/12	-----1--			1	\$350.00		
										Totals	
										12	\$6,000.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/03/12	12	\$6,000.00	\$5,100.00
Totals	12	\$6,000.00	\$5,100.00

Signature: _____ **Date:** _____

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